

## Campaigns

19-23 Featherstone Street  
London EC1Y 8SL

**Telephone** 020 7296 8000

**Textphone** 020 7296 8001

**Fax** 020 7296 8199

[campaigns@rnid.org.uk](mailto:campaigns@rnid.org.uk)

[www.rnid.org.uk](http://www.rnid.org.uk)

### **Hearing loss cost the UK economy £13.5 billion in 2004. What does it cost your company?**

RNID is working to change the world for the UK's 9 million deaf and hard of hearing people. The enclosed *Hearing check pack: For employers at work* leaflet is designed to help you encourage your staff to look after their hearing.

### **Over 40% of people aged 50+ have some form of hearing loss. How many of your staff does this affect?**

With support from v, the volunteering charity, RNID has created this pack to:

- provide employers with information about hearing loss in the workplace
- enable employees to take action, by calling RNID's telephone hearing check on **0845 600 5555**
- offer further sources of advice and information.

The pack contains:

- a six page leaflet explaining why hearing at work is important and how you can encourage your staff to look after their hearing
- three posters for communal areas that encourage staff to take RNID's hearing check
- a promotional folder
- *Opportunity Blocked*, RNID's report on the employment experiences of deaf and hard of hearing people.

### **Why should I bother promoting hearing health to my staff?**

The hearing health of your staff is important for them, for you and for your business. Hearing loss at any age has a huge impact on working, personal and social lives.

Many people wait up to 15 years between the onset of hearing loss and seeking advice about it, and research suggests this is because of embarrassment.

By reading this pack you will become a clued-up employer who can help staff **take action** about their hearing loss and **avoid these problems**.

Yours sincerely



Emma Harrison  
Head of Campaigns

**Patron** His Royal Highness The Duke of Edinburgh KG, KT

**President** The Rt Hon Lord Ashley of Stoke CH

**Chairman** Gerald Corbett **Chief Executive** Jackie Ballard

The Royal National Institute for Deaf People. Registered office: 19-23 Featherstone Street, London EC1Y 8SL. A company limited by guarantee registered in England and Wales number 454169. Registered charity numbers 207720 (England and Wales) and SC038926 (Scotland).

